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high resolution images available upon request

**BRIC Arts | Media | Bklyn Launches First
Online Artist Registry Open to All Brooklyn Artists**

*Established in 1983, BRIC Contemporary Artist Registry Now Connects
Brooklyn Artists with Curators, Writers, and Audiences Worldwide*

<http://registry.bricartsmedia.org>

Brooklyn, NY— Furthering its mission to support Brooklyn artists and nurture contemporary art audiences, **BRIC Arts | Media | Bklyn** launches the **BRIC Contemporary Artist Registry** as a fully web-based resource at <http://registry.bricartsmedia.org>.

Since its inception in 1983, the Registry has grown to include the portfolios of more than 1,200 visual artists who live, work, or were born in Brooklyn, New York. BRIC's annual Artists from the Registry exhibition is curated solely from this resource. As a fully-digital resource, the online Registry will readily connect Brooklyn artists with curators, collectors, writers, and audiences worldwide. The Registry is not curated, costs nothing to join or use, and is open to anyone.

Director of Contemporary Art **Elizabeth Ferrer** said, "Brooklyn is now recognized as global creative capital; art lovers from around the world look to Brooklyn as a barometer for new ideas in the visual arts. Online and intuitively designed, I anticipate the Registry will grow in size and impact over the coming years."

The BRIC contemporary art team collaborated with New York-based ClearDev. Supporters of the 2009 BRIC Contemporary Art Gala, co-chaired by Kerry Strong and Leslie Alexander, provided financial support for the project. BRIC's Executive Director **Leslie Schultz** said, "Establishing the Registry online has been a longstanding goal. Thanks to the generosity of our 2009 gala supporters last fall, we were able to make this a reality."

The online BRIC Contemporary Artist Registry includes:

Unprecedented Access, Full Control

- Anyone, whether local or worldwide, will be able to browse and search the online Registry by any combination of media, keywords and Brooklyn neighborhoods.
- The online Registry allows artists to control every aspect of their profiles, including uploading and updating images and information at their convenience.

"My Favorites"

- Registry users will be able to save and keep track of their favorite artists and images.
- BRIC will invite prominent art professionals to share their 'Short List' of favorite Registry artists. The short lists will be a regular feature on the Registry homepage.

Social Media Tools

- Registry users can share any artist profile via email or the social media outlet of their choice.
- Registered users can email Registry artists.

- Registry artists can include information about upcoming 'Events' such as exhibitions and talks. Users can opt to receive Event updates from their Favorite artists.



BRIC Arts | Media | Bklyn is a multi-disciplinary arts and media non-profit dedicated to presenting contemporary art, performing arts, and community media programs that are reflective of Brooklyn's diverse communities, and to providing resources and platforms to support the creative process. All of our offerings are free or low cost, to enhance the public's access to and understanding of arts and media. Each year, upwards of a million people in Brooklyn and citywide are served through our programs. BRIC's contemporary art initiatives aim is to increase the visibility and accessibility of contemporary art while bridging the gap between the art world and

global culture in Brooklyn through exhibitions, public events, and an innovative arts education program at BRIC Rotunda Gallery and around the borough.

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For more info visit bricartsmedia.org/contemporary-art

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