BRIC is a leading arts and media institution anchored in Downtown Brooklyn whose work spans contemporary visual and performing arts, media, and civic action. For over forty years, BRIC has shaped Brooklyn’s cultural and media landscape by presenting and incubating artists, creators, students, and media makers. As a creative catalyst for the community, BRIC ignites learning in people of all ages and centralizes diverse voices that take risks and drive culture forward. BRIC is Building Brooklyn's creative future.

More info: https://www.bricartsmedia.org/about-BRIC

The BRIC Celebrate Brooklyn! Festival is the only one free summer-long outdoor concert and performance series in New York City that has been presenting talent from around the world and around the block for more than 40 years. The Festival invites New Yorkers to come back again and again with their friends and family to appreciate or discover a new genre, acclaimed artist, or world culture over a 10-week season of 30+ large-scale performances. Global music icons, legendary jazz artists, chart-topping indie bands, gravity-defying dance troupes, large-scale film projects and even a virtual reality performance have graced our stage and earned a reputation as Brooklyn's foremost summer cultural attractions and a beloved summer tradition.

More info: https://www.bricartsmedia.org/events-performances/bric-celebrate-brooklyn-festival
OVERVIEW

- BRIC is looking for a NYC-based designer to bring a fresh perspective to the BRIC Celebrate Brooklyn! Festival’s VIP areas known as the Friends Tents. This designer will create a new design concept utilizing BRIC’s existing resources, adding new elements, and providing installation on site.

- The Friends Tent Redesign includes 3 spaces:
  - Main Friends Tent
  - Friends Tent 2 – smaller version on opposite side of the stage
  - BRIC Info Booth – small space that should echo similar look & feel
DESIGN CRITERIA

- Utilize existing tent structures (provided by BRIC) and their position onsite, with special design attention to:
  - lighting and textile treatments of vaulted ceilings inside tents
  - treatment of all tent poles/legs
  - treatment of bar/service areas
  - Informal seating/photo area
  - Café style “4-top” and “8-top” café style folding tables and chairs
  - treatment of exterior/access side of toilet trailer (facing into friends tent)
- Utilize existing furniture inventory, as well as a maximum of $7,500 of new furnishings
- Connect design of the 2 Friends Tents on each side of the site, and Info Booth in the festival grounds
- Address the entire interior and to a lesser extent the exterior of the tents
- Incorporate theatrical/dimmable lighting and existing inventory of IKEA lighting (provided by BRIC)
- Consider various elevations and sightlines to stage from within the tent
- All items must be rugged, water-resistant, collapsible, and store in a minimum amount of space in the off-season
- All items must be reusable with a life span of at least 4 summer seasons
DESIGN CONSIDERATIONS

- Area should be warm, comfortable and inviting with an outdoor patio feel
- Each of the two Friends Tents general layout to be:
  - RIGHT: Bar area – hi-tops / standing room / lounge / photo op
  - LEFT: Majority of seating – like a pop-up restaurant
  - CENTER: Meeting place / foyer / traffic flow to reserved seating, tables, bar area, restroom trailer
BUDGET AND RESOURCES

BRIC to Provide:

- Access to IKEA product discounts (pending availability). Other furniture/décor brands are encouraged.
- Access to existing IKEA inventory, which includes:
  - Wood folding patio tables and chairs
  - Various light fixtures
- Lighting and tent build-out crew
- Production assistant for non-consecutive 3-day buildout
DESIGNER DELIVERABLES

- Provide at least 2 mood board options including color palette, furniture choices, textiles, paint, and treatment of bar, sitting/photo area, table/chair café area, toilet trailer façade and tent columns, vaults and fencing
- Source, deliver and assemble all furniture and textiles
- Source, deliver, fabricate, install and finish (paint) all carpentry and other items
- Coordinate above with Producers and Production Manager
COMPENSATION

- ($400 value) One year BRIC House Groundbreaker Membership including ticket discounts, member-only events and perks, and donor listing in annual reports and programs

- ($1,200 value) 4-Tent Pass 2020 Friends Membership including access to Friends Tent & VIP seating for all 25 free shows in the summer

- ($600 value) (2) tickets to (6) benefit concerts throughout the summer

- ($300 value) Professional photos taken of the space for portfolio use (to be provided at close of the summer season)

- Exposure in a highly-visible environment that attracts substantial media coverage and attendance

- Design accreditation signage in the tent

- Negotiable design and build fee
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 15</td>
<td>Proposals Due w/ credentials, initial design approach, design fee and estimated build and materials costs</td>
</tr>
<tr>
<td>April 1</td>
<td>Selection &amp; Contract</td>
</tr>
<tr>
<td>April 8</td>
<td>Two General Design Concepts Submitted/Selected</td>
</tr>
<tr>
<td>April 15</td>
<td>Preliminary Plot/Layout</td>
</tr>
<tr>
<td>April 22</td>
<td>Layout review / notes from BRIC team</td>
</tr>
<tr>
<td>April 29</td>
<td>Design final approval</td>
</tr>
<tr>
<td>May 11 – June 5</td>
<td>BRIC site and tent build</td>
</tr>
<tr>
<td>June 7 &amp; 8:</td>
<td>Install, build and finish all carpentry and treatment of tent columns and vaults</td>
</tr>
<tr>
<td></td>
<td>Leave clean/empty floor area for Revel</td>
</tr>
<tr>
<td>June 9</td>
<td>Revel (opening night event)</td>
</tr>
<tr>
<td>June 10 &amp; 11</td>
<td>Install, build and finish all carpentry and treatment of bar, sitting/photo area, table/chair café area and fencing treatment</td>
</tr>
</tbody>
</table>
PHOTOS
SITE PLAN
& SCHEMATICS
VIP Tents
20'x45', 30'x45',
(30'x45')/2
net area = 2,700
@15sfpp = 180 pers.
Paved concrete path

Sponsor Tent 1 - 15'x45'
net area = 500sf
@15sfpp = 30 pers.

30' (no sidewall)

Hi-Boys TYP.

Travel Dist. = 40'

Table TYP.

Tent Exit 1:
4' = 240 Pers.

208

Filed U

12'
FESTIVAL 15' x 45' x 8'

PIPE: 2''

(8) 7'-8" LEGS (BLACK)
(8) 14'-4" SPREADERS (WHITE)
(2) 14'-4" JUMBO PIPE (WHITE)
(3) 15''x (2' x 6'6" GREEN) AERIAL MAST
(1) FESTIVAL INSTALLATION TOOL
(30) JUMBO PINS

FITTINGS:

(4) 10x15'' FESTIVAL CORNERS
(4) 10x15'' FESTIVAL SIDE FITTINGS
(8) QWIK FOOTPLATES
(8) 15x15'' CABLES (20' x 4' GREEN)
(8) TENSIONERS
(8) STAKES W/HEAD

FABRIC:
(1) 15x30 TOP (U/W) 2PC
(1) 15X15 MID (U/W) 1PC
(3) FESTIVAL FLAG
CONTACT

Proposals & Questions can be sent to:

Jack Walsh
SVP Performing Arts
& Executive Producer, BRIC Celebrate Brooklyn! Festival
jwalsh@BRICartsmedia.org